

Education

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CURRENT DEGREE WORK

SPRING 2013 (ANTICIPATED) **M.F.A. in Design—Innovation Studies**  
*The University of North Texas // Denton, Texas*

DEGREES EARNED

1998 **B.F.A. in Communication Design**  
*Texas Tech University // Lubbock, Texas*

**B.A. in English—Creative Writing**  
*Texas Tech University // Lubbock, Texas*

CURRENT TEACHING

2011–2012 **Teaching Fellow**  
*The University of North Texas // Denton, Texas*

FALL 2011 **Typography II ADES 2510.503**  
This course focuses on the concepts of page layout and long-form text formats, uses, and applications, emphasizing strength of concept to inform design decisions in support of information organization, balancing the way design artifacts communicate with the way they are aesthetically formed.

TEACHING EXPERIENCE

FALL 2010 **Teaching Intern**  
*The University of North Texas // Denton, Texas*

**Typography II ADES 2510.503**  
Observed Professor Alex Egner through his teaching process for each class through the semester. Over the semester I worked with students in both groups and individually, developed and presented one lecture, and taught two entire class sessions independently. Through my participation in the class and from observing Professor Egner, this experience grew my critiquing ability and also served as an introduction to the classroom environment. As a whole, I have a more accurate perspective of daily design education from this experience.

## PROFESSIONAL EXPERIENCE

### 2000–PRESENT **Graphic Designer**

*Dennis Cheatham Design // Dallas, Texas*

Working with multiple clients including advertising agencies and individual businesses on a variety of print, electronic, branding, environmental, publication and packaging projects. Generating concepts and presenting them to clients with personal interaction as well as distance correspondence. Manage business, interpersonal, and design processes and challenges successfully.

### 2008–PRESENT **Director of Electronic Media / Art Director**

*Irving Bible Church // Irving, Texas*

Responsible for directing vision and development electronic media communication outlets while shaping the voice of the church in these venues. Expanded focus on creating tools to assist IBC's growing network in generating visually consistent branding. Concept, design, and production of print, electronic, environmental, publication, and written pieces with ever-shrinking time lines and challenging budgets. Irving Bible Church is attended by roughly 3,000 parishioners each week.

### 2007–2008 **Senior Art Director**

*HKS Architects // Dallas, Texas*

Responsible for designing work for in-house use and external advertising. Concept, design, and production of announcements and invitations, spreads for the quarterly magazine, and recruiting signage campaigns. Worked closely with architects through bid processes by branding and designing proposals to potential clients. HKS is one of the worldwide leaders in architectural design, especially in areas of health care and sports architecture.

### 2000–2007 **Art Director**

*Irving Bible Church // Irving, Texas*

Concept, design, and production of print, electronic, branding, environmental and publication projects. Worked closely with in-house and external ministries through the production process and in meeting deadlines. Coordinated work with other designers, the Communications Director and ministry heads. Involved in editing copy, writing content and working with printers and vendors to ensure quality of product.

### 1999–2000 **Writer, Customer Relations**

*Southwest Airlines // Dallas, Texas*

Resolved customer complaints by researching individual cases and responding in writing, via phone, or in person when necessary. Answered customer complaint phone calls when needed and resolved issues and answered questions regarding their travel. Commended repeatedly by customers and superiors for providing outstanding customer service.

### 1998–1999 **Graphic Designer**

*Dennard, Lacey and Wood // Dallas, Texas*

Produced ads, brochures and other print projects while being solely responsible for web-based projects. Worked closely with Principals and Creative Director on creating concepts and writing when needed. Participated in critiques, client meetings and presentations. Effective in a very small firm setting with tight deadlines.

## Research Experience

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- JUNE 2011–PRESENT **Evaluating the Dynamics, Processes, and Culture of the Cook Children's Hospital Pediatric Intensive Care Unit.**  
*University of North Texas Design Research Center*  
*Michael Gibson and Keith Owens*  
Research Assistant
- MARCH 2011–JUNE 2011 **Extending Family Education via Electronic Media.**  
*University of North Texas Design Research Center with PBS Station, KERA*  
*Michael Gibson and Keith Owens*  
Research Assistant

## Presentations and Workshops

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- 2010–PRESENT **DSVC Working Lunch**  
*Co-Chair*  
Creating, planning, and implementing monthly, weekday learning experiences for members and non-members of the Dallas Society of Visual Communications. DSVC serves visual communication professionals in the Dallas/Fort Worth Metroplex. These events cover a wide variety of topics of interest to the creative community, attended by 40–80 each session.
- JUNE 2010 **Building a Better Book**  
*Flipbook Co. Nonprofit Design Group*  
Presenter and facilitator for an evening program for designers that introduced them to successful techniques for building and presenting their portfolios. 12 designers attended this event.
- JANUARY 2010 **An Evening with Helvetica**  
*Flipbook Co. Nonprofit Design Group*  
Organizer and facilitator of an event where the film *Helvetica* was shown and discussion of typography's role in culture followed. 16 designers attended this event.
- OCTOBER 2009 **Logo Camp**  
*Flipbook Co. Nonprofit Design Group*  
Presenter and facilitator for a lunch program over two days covering techniques for successful logo and identity generation. Exercises and reading materials were produced for those in attendance to complete on their own. 12 designers attended this event.

## Honors and Awards

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- 2011 **Dallas Society of Visual Communications Dallas Show // Bronze Medal**  
*The Great Map of Christmas Songs*  
Concept, writing and design of an information design spread of Christmas songs and their relations for the December 2010 issue of Chatter Magazine, Irving Bible Church's monthly publication.
- 2008 **American Graphic Design Award**  
*Innovate Magazine*  
Designed multiple spreads in the HKS Architects magazine sent to all clients to inform of new innovations at HKS and other stories of people interacting with the firm's architecture.
- 2008 **American Graphic Design Award**  
*Mexico 5 Invitation*  
Concept, design, and execution of an invitation sent to HKS Architecture clients in Mexico, inviting them to the fifth anniversary of the firm's founding in Mexico City.

## References and Work Samples

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### REFERENCES

*Supplied upon request.*

### WORK SAMPLES

*Online at [www.dennischeatham.com](http://www.dennischeatham.com).*